

PRESS RELEASE

FINAL DRAFT

Julie Powell, Critically Acclaimed Author of *Julie and Julia*, to Speak at San Mateo Public Library Foundation's Second Annual Author's Gala

May 4, 2013 6:30PM

San Mateo – March xx, 2013 – The San Mateo Public Library Foundation (SMPLF) is pleased to announce its second annual Author's Gala featuring Julie Powell, best-selling author of *Julie and Julia: My Year of Cooking Dangerously* (2005) and *Cleaving: A Story of Marriage, Meat and Obsession* (2009). The Gala, taking place on May 4, 2013 at 6:30p.m., is the Library's signature fundraising event and will be held at the San Mateo Public Library, located at 55 W. 3rd Ave., San Mateo.

"This year's Gala is sure to be a terrific event," said Michele Freed, co-chair of the Gala. "We are really looking forward to hearing from Julie Powell and making sure all of our supporters have a wonderful time. It gives everyone who believes in the enormous importance and potential of the Library a chance to be a part of its success. Our supporters help maintain the Library's role in advancing knowledge and lifelong learning across the communities within San Mateo and Hillsborough."

Award-winning local ABC news anchor Carolyn Johnson will be Master of Ceremonies and food will be catered by From Soup to Nuts. The Gala will also include a raffle drawing, where the grand prize is a gorgeous trio of Paloma Picasso designed jewelry from Tiffany's and will also include a live auction. Raffle tickets will be sold at the San Mateo main library beginning April 1 or by calling (650)558-9100 (\$20 each or a book of six for \$100).

"Gala proceeds will support free educational and cultural programs as well as the purchase of books and materials at the San Mateo Public Library," said San Mateo Public Library Foundation President Linda Fitzpatrick. "Last year, a portion of the gala proceeds were used to purchase interactive play and learn furniture for our Children's Department as part of our Fund A Need program.

Gala tickets are \$175 per person and are on sale at the San Mateo Public Library by calling in to the SMPLF office at (650)558-9100 to reserve your space.

For more information or to purchase Gala or raffle tickets, please call Kate Korsh or Jill Jacobson at (650)558-9100 or visit <http://www.smlibraryfoundation.org>.

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About the San Mateo Public Library Foundation

The San Mateo Public Library Foundation seeks private financial support from the community to ensure high-quality library services will always be available now and for future generations.

Our objectives are:

- Raise funds for the purchase of library materials and expanded collections. Support the library's services to children and teens, literacy services, the biotech program and improved facilities.
- Support educational and promotional activities developed by the San Mateo Public Library.
- Support special projects at the request of the City Librarian including cultural events for the community.

Support for the Gala is provided by:

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